

# Resource list

Órla Cronin's session at the International Training  
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# 1 Methodology: Creative M&E: Measuring your impact

## *Photography*

Akhbari, M. (2009) A Pilot Study Using Photo Monitoring in the Context of the Project 'Sport and Play for Lebanese Children and Youth Affected by Conflict', Swiss Academy for Development

<http://www.sad.ch/en/News/Evaluating-Psycho-Social-Sport-Programmes.html>

## *Social network analysis*

Serrat, O. (2009). Social network analysis. Knowledge Solutions, February 2009, 28.

Available at:

<http://www.adb.org/Documents/Information/Knowledge-Solutions/Social-Network-Analysis.pdf>

Further social network analysis resources

<http://mande.co.uk/2008/lists/social-network-analysis-and-evaluation-a-list/>

If you're really interested and thinking of doing SNA, some more detailed resources and links to software here (& do please get in touch with me!)

<http://www.kstoolkit.org/Social+Network+Analysis>

A podcast describing a particular low tech implementation of social network mapping

<http://netmap.wordpress.com/about/>

## *Diaries*

Matthews, M. & Sharry, J. (2008). Mobile phone mood charting for adolescents. British Journal of Guidance and Counselling, 36(2), 113-129. Free preprint available here:

<https://www.scss.tcd.ie/Gavin.Doherty/mood-charting-preprint.pdf>

Using diaries in social research

<http://sru.soc.surrey.ac.uk/SRU2.html>

An example of commercial diary research software

<http://punchcut.com/perspectives/uncovering-context-mobile-diary-studies>

## *Observational research*

A basic overview:

<http://learningstore.uwex.edu/assets/pdfs/G3658-5.PDF>

Free behaviour analysis software

<http://www.taklin.com>

Professional behaviour analysis software: The Observer (also available for mobile devices)

<http://www.noldus.com/human-behavior-research>

Paper on conducting observational research and conducting the analysis using The Observer Ice, G. H. (2004). Technological advances in observational data collection: The advantages and limitations of computer-assisted data collection. *Field Methods*, 16 (3), 352-375  
[http://club.fom.ru/books/Gillian04\\_3.pdf](http://club.fom.ru/books/Gillian04_3.pdf)

### *Secondary analysis*

A sweeping heading – involves analysis of already existing ‘data’ e.g. photographs, videos, documents, online conversations, blogs, tweets, texts etc.  
Lots of (free) software around for analysing this kind of qualitative data, e.g.

Word clouds.....

<http://www.wordle.net/>

<http://tagcrowd.com/>

Example: <http://www.guardian.co.uk/news/datablog/interactive/2011/oct/20/gaddafi-death-twitter-gadhafi>

More sophisticated text analysis

<http://www.pressure.to/qda/> (WeftQDA - free open source qualitative data analysis software)

Excellent source of information regarding qualitative data analysis, including software reviews:

<http://www.surrey.ac.uk/sociology/research/researchcentres/caqdas/>

## **2 Creative M&E – communicating your impact**

### *Photographs*

The Guerreiras project:

<http://guerreirasproject.wordpress.com/multimedia/>

Photostories

<http://kdid.org/sites/kdid/files/CBAA%20PHOTOSTORY.pdf>

### *Videos*

Participatory video (doing & communicating at the same time!)

<http://kdid.org/kmic/participatory-video-monitoring-evaluation-community-based-adaptation-climate-change>

Moving the Goalposts Music Video

[http://www.youtube.com/watch?v=S7b4jj8ZBQs&feature=player\\_embedded#!](http://www.youtube.com/watch?v=S7b4jj8ZBQs&feature=player_embedded#!)

Digital video as a means for sharing experiences

<http://www.youtube.com/watch?v=vYVax-ufyls>

Participatory video for M&E

<http://insightshare.org/engage/services/pv-monitoring>

<http://insightshare.org/watch/video/insights-pv-short>

## ***Books***

MYSA's Shootback project

<http://www.shootbacknow.org/shootback-thebook/>

Sarah Forde's book on Moving the Goalposts:

## ***Data visualisation***

Mapping (Geographic Information Systems)

[http://earth.google.com/outreach/tutorial\\_mymaps.html](http://earth.google.com/outreach/tutorial_mymaps.html)

Mind mapping software

[http://freemind.sourceforge.net/wiki/index.php/Main\\_Page](http://freemind.sourceforge.net/wiki/index.php/Main_Page)

Many Eyes visualisation site

<http://www-958.ibm.com/software/data/cognos/manyeyes/visualizations>

Free data visualisation software

<http://www.sacmeq.org/statplanet/>

Information is beautiful: David McCandless, an "independent data journalist and information designer interested in how designed information can help us understand the world."

<http://www.informationisbeautiful.net/>

## ***Blogs, journalism etc***

Guidelines for working with journalists

<http://panosrelay.org.uk/practical-resources/>

## **3 General M&E resources**

Monitoring and Evaluation News – a news service & email list focusing on developments in monitoring and evaluation methods relevant to development programmes with social development objectives

<http://mande.co.uk/>

International Platform for Sport and Development resources

[http://www.sportanddev.org/en/toolkit/monitoring\\_evaluation/](http://www.sportanddev.org/en/toolkit/monitoring_evaluation/)

Knowledge sharing toolkit

<http://www.kstoolkit.org/KSTools>

A resource site funded by DFID (UK Department for International Development) “to provide guidance and inspiration on how to bring development research into focus and into use”  
[www.research2action.org](http://www.research2action.org)

### ***3.1 Learning cycles***

Kusters, C., van Vught, S., Wigboldus, S., Williams, B. & Woodhill, J. (2011). Making evaluations matter: A practical guide for evaluators. Centre for Development Innovation, Wageningen University & Research centre, Wageningen, The Netherlands. [www.cdi.wur.nl](http://www.cdi.wur.nl)

The Barefoot Guide to Learning Practices in Organisations and Social Change  
[http://www.barefootguide.org/BFG2/images/Book\\_and\\_Chapters/barefoot\\_guide\\_2\\_learning\\_whole\\_book.pdf](http://www.barefootguide.org/BFG2/images/Book_and_Chapters/barefoot_guide_2_learning_whole_book.pdf) (also available in French)

The Barefoot Guide : Designing and facilitating creative learning activities  
[http://www.barefootguide.org/BFG2/images/Book\\_and\\_Chapters/barefoot\\_guide\\_2\\_learning\\_companion\\_booklet.pdf](http://www.barefootguide.org/BFG2/images/Book_and_Chapters/barefoot_guide_2_learning_companion_booklet.pdf)

### ***3.2 Facilitation skills & tools***

UK Department for International Development ‘DFID Tools for Development’.  
<http://webarchive.nationalarchives.gov.uk/+/http://www.dfid.gov.uk/Documents/publications/toolsfordevelopment.pdf>

### ***3.3 Theory of change***

Rogers, P.J. (2007) Theory based evaluation: Reflections ten years on. New Directions For Evaluation, no. 114, Summer 2007 Published online in Wiley InterScience (www.interscience.wiley.com) DOI: 10.1002/ev.225

James, C. (2011). Comic Relief Theory of Change Review. <http://mande.co.uk/blog/wp-content/uploads/2012/03/2012-Comic-Relief-Theory-of-Change-Review-FINAL.pdf>

Care (2012). Peacebuilding with impact: Defining theories of change.  
<http://mande.co.uk/2012/uncategorized/peacebuilding-with-impact-defining-theories-of-change/>

### ***3.4 Research in Sport for Development***

*Cronin, Ó. (2011). Comic relief review: Mapping the research on the impact of sport for development interventions* <http://www.orlacronin.com/wp-content/uploads/2011/06/Comic-relief-research-mapping-v14.pdf>

### *3.5 Case study*

Girl Hub: A DFID & Nike Foundation Initiative (March 2012). Independent Commission for Aid Impact (ICAI). [http://icai.independent.gov.uk/wp-content/uploads/2010/11/ICAI-Girl-Hub-Final-Report\\_P1-5.pdf](http://icai.independent.gov.uk/wp-content/uploads/2010/11/ICAI-Girl-Hub-Final-Report_P1-5.pdf)